

Dear OSWP member:

Did you know that orchids have been selected as the Houseplant of the Year? And as part of that, we absolutely expect that this year's OSWP Annual Show, scheduled for March 18th & March 19<sup>th</sup>, will be highly attended.

Our Spring Show is important because it's the main way that we meet OSWP's mission of educating the public about the beauty of orchids and pathways to successful cultivation.

It's also the key vehicle for attracting new members, earning media publicity, and stimulating others to start thinking about growing orchids.

And it's OSWP's primary source of income. The fact is that show-related income helps to cover event-related costs and our annual expenses such as monthly speaker fees and transportation, room rental and hospitality.

For these reasons, it's vital that our Spring Show is a financial success. And we need your help – both through your personal support and by your asking others to purchase Show Program ads or to become Show Sponsors.

*Steps you can take:*

The possibilities are endless. Think about the connections you have through work, or where you shop, or through your friends and contacts on social media.

Then ask your contacts to help. Their benevolence will be acknowledged in our Spring Program book. Large contributions will also be recognized through on-screen messages displayed in the show area.

To learn more, please review the attached OSWP 2023 Sponsor & Ad contract.

And please contact one of our Spring Show Chairs, Sheila Nathanson ([msnsan@gmail.com](mailto:msnsan@gmail.com)), Norma Raiff ([normaraiff@gmail.com](mailto:normaraiff@gmail.com)), or Janet Greenberg, ([Janetg150@verizon.net](mailto:Janetg150@verizon.net)) if you wish to discuss being or recruiting a Platinum or Silver Sponsor.<sup>1</sup>

*Thanks so much.*

Sheila, Norma & Janet  
OSWP Spring Show Co-Chairs

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<sup>1</sup> The Gold Sponsorship has already been purchased by Sarris Candies.